DIGITAL COMMUNICATION

E.X.I.T. TOOLKIT

E X I T
Erasmus X Information Technology

SOCIAL MEDIA

INSTANT SHARING

Users can **capture a moment**, edit it, **and share it within seconds**, allowing for **real-time** interaction.

GLOBAL REACH

There are no **geographical boundaries**.
It allows users to **share** experiences, cultures, and perspectives **on a global scale.**

VISUAL STORYTELLING

Users can **showcase** their **creativity**, share their passions, and engage with others through visually compelling content.

SOCIAL MEDIA

COMMUNITY ENGAGEMENT

Users can follow accounts, join groups, and participate in conversations, creating **a sense of belonging and connection.**

PRIVACY CONTROL

Platforms offer **privacy settings** that allow users to control the visibility, choosing to share publicly, with specific individuals, or within private groups, ensuring their comfort and security.

MAIN SOCIAL MEDIA PLATFORMS

FACEBOOK

allows users to share photos, videos, and status updates with their network. Users can **create albums, tag friends, and share content** on their timeline or in groups and communities.

INSTAGRAM

Users can apply filters, add captions, and use hashtags to reach a wider audience.
Instagram Stories and **Reels** provide options for **sharing more temporary or long-form content.**

TIK TOK

Users can share videos up to **60 seconds** long, add effects, filters, and music, and engage with a global community through likes, comments, and shares.

TWITTER is

a **microblogging platform** that allows users to share updates, thoughts, and links. Users can also share photos and videos, as well as engage in conversations through replies, retweets, and hashtags.

EMAIL
SENDING, RECEIVING FILES AND DOCUMENTS

Email is a widely used tool for sharing files and documents electronically, providing a convenient way to send and receive information.

Email providers such as **Gmail, Outlook, and Yahoo Mail** offer **various functionalities** for digital sharing

EMAIL

ATTACHMENTS
Users can **attach files**, such as documents, images, or presentations, to an email **and send them to recipients.**

SECURITY
Email providers offer **security features**that protect sensitive information from unauthorised access. Users can **encrypt emails**, set up **two-factor authentication**, and use **spam filters** to prevent phishing attacks.

FILE SHARING
Email providers offer **options for sharing large files** that exceed the attachment size limit. Users can **upload files to the cloud and share a link** to the file in the email, allowing for easy access and download.

there are CLOUD storage services (Dropbox, Google Drive, iCloud, etc.) that allow users to **store and share files securely across different devices**